



## **Press Release**

For Immediate Release: May 16, 2018 <u>Spokesperson:</u>
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@FastWithMuslims

## Canadian Muslim Community Launches Nationwide Campaign to Share Ramadan Experience with Fellow Canadians

The Ahmadiyya Muslim Jama`at connects Canadians through unique national campaign titled "Fast with a Muslim Friend"

With the start of the holiest month in Islam, the annual "Fast with a Muslim Friend" campaign allows Canadians to participate in Ramadan with their Muslim friends and fellow Canadians. On May 17, 2018, more than one billion Muslims across the globe will begin the 30-day spiritual journey as they enter the holy month of Ramadan. As a fundamental pillar of the Islamic faith, fasting is particularly sacred to Muslims.

"Fast with a Muslim Friend" gives Canadians an opportunity to experience how to start, keep and break a fast, while challenging their family, friends, co-workers and acquaintances to partake in the campaign and keep a fast. Fasting during this month teaches self-control, discipline and inspires awareness of those who are less fortunate. Canadians can participate in this unique experience by registering on <a href="https://www.FastWithMuslims.com">www.FastWithMuslims.com</a>.

Conveying his invitation to all Canadians, National President of the Ahmadiyya Muslim Jama`at Canada, Mr. Lal Khan Malik, said, "As we enter the special month of Ramadan, I invite my fellow Canadians to experience spiritual rejuvenation by taking part in this unique campaign."

The campaign launches on May 17, 2018. Various Ramadan events and "Iftaar Dinners" are planned in major cities across Canada.

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